

CampusVibe - Privacy Policy

When we talk about CampusVibe (the service) in this policy, we are talking about 3rd Age Systems Inc., the company, CampusVibe, the downloadable application, and the CampusVibe website at <http://www.campusvibe.ca/your-institution>.

This privacy policy is here to help you understand what information we collect at CampusVibe, how we use it, and what choices you have. CampusVibe is available for use via a web browser or applications specific to your mobile device. By accessing or using the Services, you are accepting the practices described in this Privacy Policy.

This Privacy Policy is intended to comply with the provisions of the Personal Information Protection and Electronic Documents Act (Canada).

CampusVibe services are intended for use by organizations such as educational institutions or its student organizations and its students or members. The administrators at these organizations may: (i) control and administer your CampusVibe account and (ii) access and process your data, including the contents of your communications and files. CampusVibe is not responsible for the privacy or security practices of organizations administering the service, which may differ from those set forth in this privacy statement.

1. What information do you collect and use about me?

We collect different kinds of information. Some of it is personally identifiable and some is non-identifying or aggregated. Here are the types of information we collect or receive and the choices you have with respect to your own privacy.

Personal information you give us: When you register an account and use the service, we collect some Personal Information, such as your name, email address, your institutional program and status, photos and biography. You can choose not to provide certain information, but then you might not be able to take advantage of certain of our features. In general, the information you choose to provide on the Service will be viewable and discoverable by other users of CampusVibe at your institution subject to some privacy controls that you can configure.

We use the information that you provide for such purposes as responding to your requests, personalizing your experience, improving our services, and communicating with you subject to your profile settings.

Content you submit: You also provide information in Content you post to the Service. In general, the Content you provide will be viewable and discoverable by users of CampusVibe at your institution. CampusVibe can, but has no obligation, to monitor the Content you post on the Service. CampusVibe and CampusVibe employees will not view your Content except: (i) to maintain, provide or improve the Service; (ii) to help you and

resolve your support requests; or (iii) as CampusVibe believes, in its sole opinion, is necessary to comply with CampusVibe Terms of Use.

Cookies or Similar Technologies: CampusVibe may use cookies (small text files placed on a device's hard disk by a web service), session variables or similar technologies to provide the CampusVibe Services. For example, cookies and similar technologies such as web beacons may be used to store a user's preferences and settings, to gather web analytics, to authenticate users, and to detect fraud. In addition to the cookies CampusVibe may set, third parties that we have hired to provide certain services on our behalf, such as site analytics, may also set cookies when you visit this website. To learn more about how to control cookies and similar technologies, please see web browser's documentation. Choices you make regarding the use of cookies may impact your use of the CampusVibe Services.

Device Identifiers: When you access the Service by or through a mobile device, we may access, collect, monitor and/or remotely store one or more "device identifiers". Device identifiers allow us to uniquely identify your device and are used to enhance the Service (including sending updates and information from the Service). A device identifier does not collect or share any personally identifiable information about you. A device identifier may be used in conjunction with personally identifiable information.

Customer Service: Personally identifiable information may be collected if you report a problem or submit an inquiry to our customer service team(s). A record of that correspondence may be maintained to provide you with an optimal customer service experience.

2. Does CampusVibe share the information it receives?

There are times when communications and related content and other user information may be shared by CampusVibe. This section discusses only how CampusVibe may share user information. Organizations that use CampusVibe may have their own policies for sharing and disclosure of information they can access through CampusVibe. CampusVibe may share information:

As part of our service: CampusVibe is a form of social network for your educational institution. We will display the information you provide on your profile page and elsewhere on the Service. In general, the information and Content you provide will be viewable and discoverable by other users of CampusVibe at your institution. Any information you choose to provide should reflect how much you want others to know about you. You can review and revise your name, and profile at any time. In addition, administrators and organizers have control over the privacy settings of their respective events, clubs and societies. Please check with your organization's administrators before you register if you are concerned that your activities within the club may be made public.

With Service Providers, Business Partners and Others: We may employ third party companies or individuals to process personal information on our behalf based on our instructions and in compliance with this Privacy Policy. For example, we may share data with a security consultant to help us get better at preventing unauthorized access or with an email vendor to send messages on our behalf. We may also share data with hosting providers, payment processors, marketing vendors, and other consultants who work on our behalf and under contractual promises of confidentiality.

In Compliance with Laws & Protection of CampusVibe's Rights: CampusVibe may disclose your personal information if required to do so by law or subpoena or if we believe that it is reasonably necessary to comply with a law, regulation or legal request; to protect the safety of any person; to address fraud, security or technical issues; or to protect CampusVibe's rights or property.

That is Aggregated and Non-Personally Identifiable: We may disclose your non-private, aggregated, or otherwise non-personally identifiable information, such as anonymous usage data, platform types, etc., with interested third parties to help them understand the usage patterns for certain CampusVibe Services.

In the event of a merger or sale: If we engage in a merger, acquisition, bankruptcy, dissolution, reorganization, or similar transaction or proceeding that involves the transfer of the information described in this Privacy Policy.

3. How We Protect Your Information?

CampusVibe takes reasonable steps to protect information you provide to us as part of your use of the CampusVibe service from loss, misuse, and unauthorized access or disclosure. When you enter sensitive information (such as sign-in credentials) we encrypt the transmission of that information using secure socket layer technology (SSL). We follow generally accepted standards to protect the personal data submitted to us, both during transmission and once we receive it.

However, no electronic or email transmission or digital storage mechanism is ever fully secure or error free. In the event that personal information is compromised as a result of a breach of security, CampusVibe will promptly notify those persons whose personal information has been compromised, in accordance with the notification procedures set forth in this Privacy Policy, or as otherwise required by applicable law.

4. How can I access, update or delete my personal information?

After signing in, you have access to our account profile and can view, correct, remove or change certain personal information or preferences. You can always choose not to provide information, even though it might be needed to take advantage of some of CampusVibe's features.

5. What is your email policy?

CampusVibe complies fully with the federal CAN-SPAM Act of 2003 and Canada's Anti-Spam Legislation (CASL). We will not share, sell, rent, swap or authorize any third party to use your email address for commercial purposes without your permission. If you feel you have received an email from us in error, contact info@campusvibe.com.

You may receive one or more of the following emails from CampusVibe that will always include the identity of the sender.

Service & Administrative Emails

CampusVibe reserves the right to send you emails relating to your activity. This includes confirmation of event registrations, membership status changes, notices of credit-card problems, other transactional emails and notifications about major changes to the site services and/or to our Privacy Policy. These messages are considered part of the service and you may not opt-out of them.

If you have joined groups or following discussion threads or other services, you may receive emails specific to your participation in those activities. You may use email notification settings in your profile to control or limit these participation-related emails sent to you.

Informational or Promotional Emails

CampusVibe may periodically send informational emails about new campus events, activities or groups that we think may be of interest to you (if you have previously opted in to receive these types of communications). In addition, we sometimes send promotional emails to CampusVibe users about new product features or other news about CampusVibe. You can choose not to receive these messages in the future by following the "unsubscribe" instructions located near the bottom of each email.

Emails From You

If you send us emails, be aware that information disclosed in emails may not be secure or encrypted and thus may be available to others. We suggest that you exercise caution when deciding to disclose any personal or confidential information in emails. We will use your email address to respond directly to your questions or comments.

6. Children's information

CampusVibe is not directed to children under 13. If you learn that a minor child has provided us with personal information without your consent, please contact us.

7. Changes to Our Privacy Policy

We may change this policy from time to time, and if we do we'll post any changes on this page. If you continue to use CampusVibe after those changes are in effect, you agree to the revised policy. If the changes are material, we may provide more prominent notice or seek your consent to the new policy.

8. Contacting CampusVibe

Please also feel free to contact us if you have any questions about CampusVibe's Privacy Policy or practices or if you have reason to believe that CampusVibe may have failed to adhere to this Privacy Policy. You may contact us at info@campusvibe.com.

FERPA compliance statement

In this document, 'CampusVibe' and 'CampusVibe.net' are products owned by 3rd Age Systems, Inc. and may be used synonymously with '3rd Age Systems, Inc.' where appropriate.

At CampusVibe we take students' privacy very seriously and are compliant with the Family Educational Rights and Privacy Act (FERPA).

CampusVibe is a campus social network. All student information within the CampusVibe system is provided voluntarily by each student. Students are not required to provide educational content in order to participate in CampusVibe. Student records kept on CampusVibe may include:

- Personal or biographical data as gathered through the registration process
- Event, club and discussion group memberships and participation data

Students can directly view and update much of their personal or participation data or have their information updated by contacting the respective club or event organizers or administrators.

Please view our Privacy Policy for more information regarding how we share or use your information.